

Strategies For Improving Breast Cancer Screening Rates

*Aliados Health
Promising Practice*

PROMISING PRACTICE OVERVIEW

With just two local mammogram locations available to all Marin Community Clinics (MCC) patients needing breast cancer screening, MCC faced a challenge in meeting the demand for mammogram appointments. Post-pandemic, MCC patients were often waiting three to six months for a mammogram appointment.

To increase access, MCC deployed two key strategies to increase breast cancer screening rates in their community:

1. MCC built on a long-standing collaboration with MarinHealth (MH), designating a monthly shift of MH appointment slots for MCC patients that can be scheduled by MCC staff.
2. MCC engaged a mobile mammography vendor to provide screenings at multiple MCC sites.

AIM

Marin Community Clinics (MCC) aims to increase access to mammograms and increase breast cancer screening rates for their patients.

MEASURE

Breast Cancer Screening UDS Definition

Denominator:

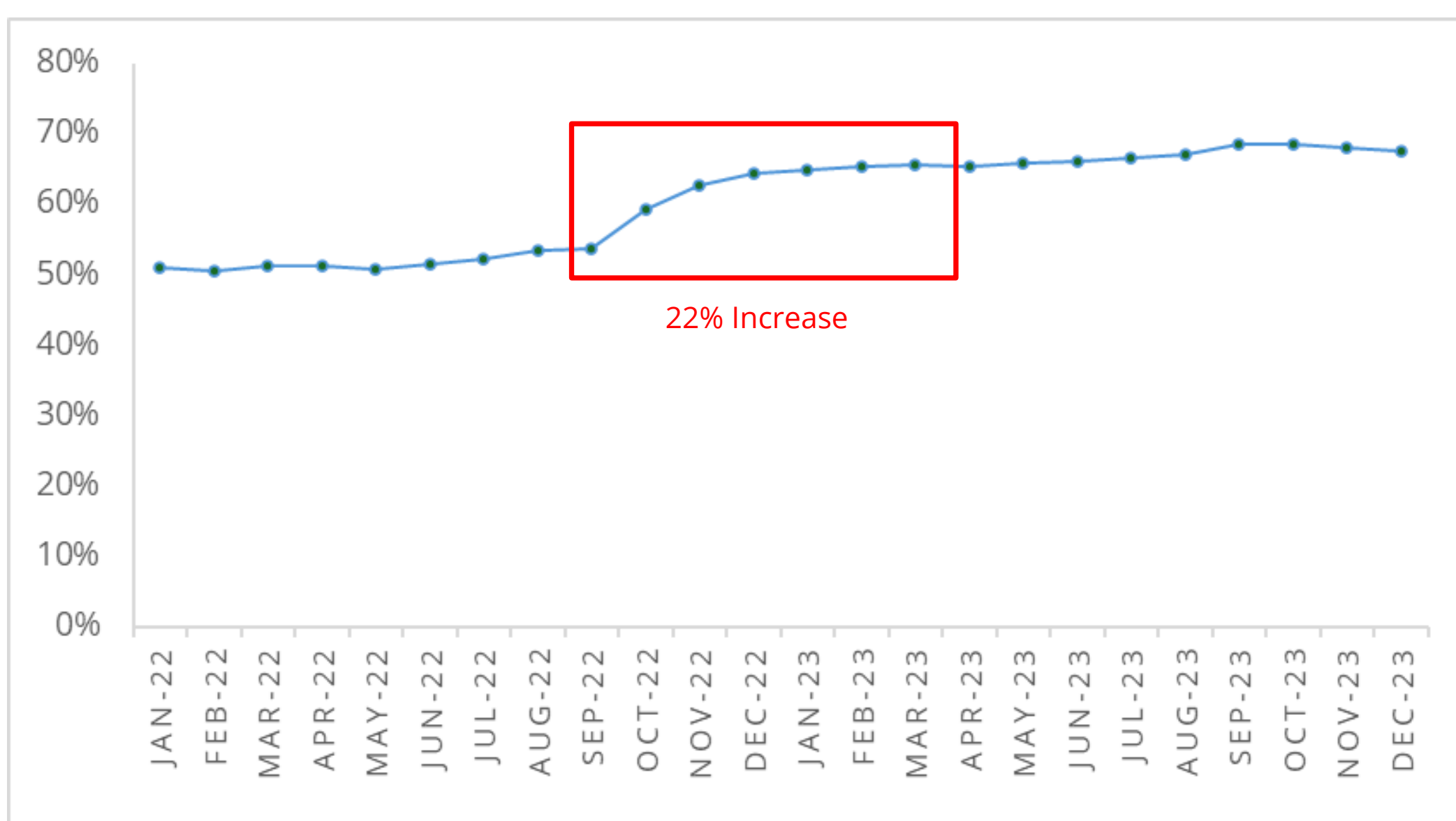
- ✓ Women 52 through 74 years of age with an eligible countable visit during the measurement period, as specified in the measure criteria

Numerator:

- ✓ Women with one or more mammograms during the 27 months

RESULTS TO DATE

Breast Cancer Screening (UDS 2023 Table 6B)



MARIN HEALTH APPOINTMENT BLOCKS

- Added one Saturday shift per month for screening mammograms for MCC patients
- Appointments booked by MCC staff in the week prior to the shift
- Double-book 2 of the 8 slots to compensate for no-shows
- Send Saturday schedule and screening mammogram orders to MH no later than 48 hours before the Saturday shift
- MH staff notifies MCC of any no-shows the week after the shift, and MCC follows up to reschedule
- Added a day-long event in 2024, jointly staffed by MCC and MH and screening 45 women in one Saturday.

MOBILE MAMMOGRAPHY EVENTS

Women Screened

- September 2022: 85
- September 2023: 100

Key success factors

- MCC staff conducts all patient outreach, schedules appointments, and makes reminder calls
- Appointments are booked no more than two weeks in advance
- MCC staff runs a check-in table on the day of the event, providing familiar faces in a safe environment
- Bi-lingual mobile unit staff familiar with Medi-Cal and FQHCs
- Double-book appointment slots to compensate for patient no-shows
- MCC and mobile unit staff co-design workflow for the day of the event to ensure efficient patient flow
- Communicate with community mammogram centers in advance of the event, and hand deliver results when received from the vendor

