



FOOD



HOUSING



GOODS



TRANSIT



HEALTH



MONEY



CARE



EDUCATION



WORK



LEGAL

## ***What is NorCalResources.com?***

[NorCalResources.com](http://NorCalResources.com) is an online directory that lists free and reduced cost social service programs in our community. This resources makes it easy for organizations helping people with social needs to find and make referrals to the appropriate programs and services. It also provides several functionalities for organization to share concise and accurate information about their programs as well as a built-in referral system.

## ***What is Aunt Bertha?***

Aunt Bertha is the online resource database which powers NorCalResources.com. It is a national company that stores information about available resources and social programs across the country. NorCalResources.com is the customized online directory we created on the Aunt Bertha platform for the communities we serve in Sonoma, Marin, Yolo, and Napa counties.

## ***Why should organizations use NorCalResources.com?***

- You get access to the online resource directory of social service programs
- You can update your organization’s contact information to ensure a person who needs your services receives a response to their request for help
- You can update your program descriptions so community members are aware of the services you offer
- You have access to other **free** features like:
  - Referral and outcome tracking tools
  - Referral screening tools
  - Analytics and reporting about your program
- The Team Management features allows multiple users on your team permission to edit your programs and see reports

## ***How can you confirm your organization is listed in NorCalResources.com?***

Visit [NorCalResource.com](http://NorCalResource.com) to search for your organization and programs to confirm the listed information is correct.

## ***Please Contact us with if you need more information***

Lilian Merino, Population Health Coordinator at Redwood Community Health Coalition, can assist you with the process and answer your questions.

You can also learn about our monthly webinars, toolkit, and much more!

- E-mail: [lmerino@rchc.net](mailto:lmerino@rchc.net)
- Phone: 707-285-2997

*NorCal Resources is brought to you by [Redwood Community Health Coalition](#) and is powered by [Aunt Bertha](#). It is a collaborative project between community health centers, county health departments, and social service providers intended to help community members more easily find and access local services.*

